



**Book the best activities for your family  
on holiday and in your city**

[www.mamacult.com](http://www.mamacult.com)



# FREE TIME WITH KIDS

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## TRAVEL



**19% expenses**  
in activities

## LOCAL CITIES



- **13,5 hours/weekend**
- **1.463€/year**



# THE PROBLEM

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**Save Time**



**Family Focus**



**The 49% of Parents with kids:**

- Seeking interesting activities
- No waste the time
- Stimulate their kids
- Search the Family Cohesion

# THE SOLUTION

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**Easy and fast-way to**



**Discover**



**Book**



**Buy & Go**



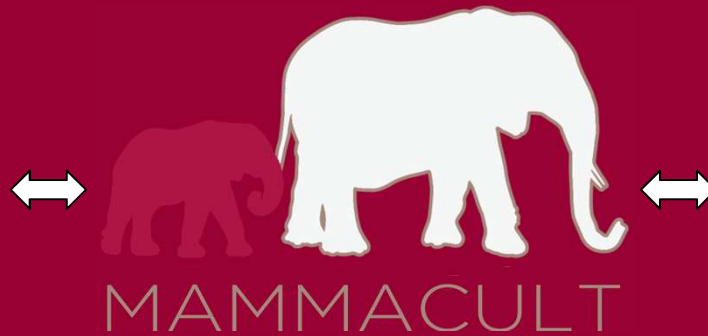


# ONE STOP SHOP

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## Digital Marketplace

**DEMAND**



**OFFER**



# MAMMA CULT PLATFORM

**Online  
July 2016**

**Present in 8 cities  
More than 500 products**



IT

EN

 Cart

 Private Area

## Book the best activities for your family

Free time experiences with your children on holiday and in your city

Discover activities for your children



GO

# PRODUCTS

## PRODUCT MIX



### Only Family Activities

Several kind of activities for **School & Vacation time**

**Age of Kids Selection (0-13 years)**

**Main Italian Cities** covered: Rome, Florence, Milano, Venice, Bologna, Genova, Pisa, Ancona, Palermo....

# COLLABORATIONS

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## INSTITUTIONS



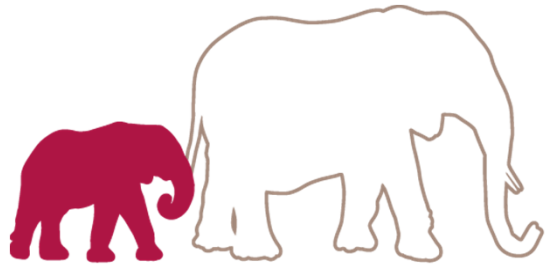
## CRAL



## PARTNER







# MAMMACULT

The best experiences for your family

**The time goes on... and your kids grow up fast!**



**Do not waste time...  
Enjoy the best experiences for your family...  
with Mamma Cult!**

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